**Bike’s Store project proposal**

## **Overview**

*The Management wants to know the conditions of sales activities within the company and gain insights into the various trends happening in the sales revenue and quantity over the 2016 to 2018 period.*

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| **Milestone** | **Tasks** | **Deliverables/Reports** | **Relevant Stakeholder (Optional)** |
| **1** | **Establish structure for project workflow (PACE)Plan** | * Global-level project document |  |
| **1a** | **Write a project proposal**  **Plan** |  |  |
| **2** | **Compile summary information about the data**  **Analyze** | * Data files ready for EDA |  |
| **2a** | **Begin exploring the data**  **Analyze** |  |  |
| **3** | **Data exploration and cleaning**  **Plan and Analyze** | * EDA results |  |
| **3a** | **Visualization building**  **Analyze and Construct** | * Power BI dashboard/visualizations |  |
| **4** | **QA Processing**  **Execute** | * Use SQL Queries to validate all the components of the dashboard |  |
| **5** | **Communicate final insights with stakeholders**  **Execute** | * Report to all stakeholders |  |

***The estimated times for the milestones:***

Milestone 1: 1-2 days

Milestone 2: 2-3 weeks

Milestone 3: 1 week

Milestone 4: 1 week

Milestone 5: 1-2 weeks